## Engaging and Informative Title – Capturing Interest While Providing Insight!

## Lead-in – a paragraph with two to three introductory sentences that provide background and summarize the article.

Here you write the body text, mixing in subheadings, etc., so that we can later develop a layout that best fits the newsletter – refer to previous issues for guidance. The content should be written at a level understandable for professionals in the industry, in English, and should not exceed two pages when formatted for the newsletter. Images and figures enhance readability, but remember to attach them as separate high-resolution image files for the best results. Articles of a promotional nature will not be accepted.

Subheading – Insert subheadings to provide structure to the text.

Body text – bla bla bla…

Body text – bla bla bla…

### Subheading

Body text – bla bla bla…

Body text – bla bla bla…

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| Insert images and figures. All contributions should include illustrations!!Figures/diagrams should also be attached—preferably in vector format or compressed in a way that avoids a blurred background (such as GIF/PNG/BMP/TIF, not JPG!).Information-/Fact-boxes , etc., can also enhance the article and give it the character of a report. |

**Caption – Always provide a caption and credit the photographer/source. Photo: N N**

### Subheading

Body text – bla bla bla…

Body text – bla bla bla…

*// End with the author's name and employer. Preferably include a sentence on where to find more information and any relevant contact details.*

IMPORANT NOTE! If the contribution concerns a facility/project, the owner/client must always be consulted and given the opportunity to approve the publication.